

# Ignacio Riveros Godoy

## Curriculum Vitae

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### Education

- 2021–present **Ph.D. in Quantitative Marketing**, Marshall School of Business, University of Southern California.
- 2017–19 **M.A in Economic Analysis**, Universidad de Chile, **Ranked 4/22**.
- 2013–18 **B.A in Economics**, Universidad de Chile, **Ranked 3/52**.

### Publications

**Do Fiscal Transfers Affect Local Democracy? Lessons from Chilean Municipalities (2023)**

(*LAPS*), with Carla Alberti and Diego Díaz.

**Medium-run Local Economic Effects of a Major Earthquake (2022)**

(*J. of Economic Geography*), with Paula Aguirre, Kenzo Asahí, Diego Díaz and Rodrigo Valdés.

### Working Papers

**Heterogeneous Effects of Lengthening the School Day on Students' Academic Achievement: A Longitudinal Study of Full Day School Reform in Chile**

(*submitted*), with Dante Contreras and Ignacio Lepe (master thesis)

### Work in Progress

**The Effect of Short-Term Rentals on Property Crime**

with Davide Proserpio.

**Polarized Nation, or Not? An Empirical Investigation Whether and How Brands' Sociopolitical Stands Shape Customer Store Visits**

with Tal Shoshani and Lan Luo.

### Relevant Coursework

**Strategic and Marketing Mix Models**, Davide Proserpio, Dinesh Puranam.

**Special Topics**, Gerard Tellis, S. Siddarth.

**Consumer Behavior and Decision Making**, Kristin Diehl, Joseph Nunes.

**Marketing Models in B2C and B2B Markets**, Anthony Dukes, Max Wei.  
**Advanced Quantitative Models in Marketing**, Dina Mayzlin, Sha Yang.  
**Consumer Behavior Theory**, Stephanie Tully.  
**Probability and Statistics**, Geert Ridder.  
**Econometric Methods**, Hyungsik Roger Moon.  
**Game Theory**, Odilon Camara.  
**Causal Inference**, Tom Chang, Hyo Kang.  
**Machine Learning**, Vatsal Sharan.

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### Conference Presentations (\*presented by coauthors)

#### **The Effect of Short-Term Rentals on Property Crime.**

- Interactive Marketing Research Conference (May 2024, scheduled)

#### **Polarized Nation, or Not? An Empirical Investigation Whether and How Brands' Sociopolitical Stands Shape Customer Store Visits.**

- Interactive Marketing Research Conference (May 2024, scheduled)\*

- California Quantitative Marketing Ph.D. Student Conference (April 2024, scheduled)

- ISMS Marketing Science Conference (June 2023)\*

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### Teaching Experience

University of Southern California

2023 **Graduate**, *Marketing Analytics*.

Universidad de Chile

2019 **Graduate**, *Applied Econometrics I*.

2015–18 **Undergraduate**, *Labor Economics* (×3), *Econometrics* (×2), *Advanced Mathematics* (×2), *Economic History*, *Introduction to Macroeconomics*.

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### Professional Experience

2019–21 **Data Scientist**, *ConsiliumBots. Inc.*

2018–19 **Research Assistant**, *Escuela de Gobierno*, Pontificia Universidad Católica de Chile.

2017–19 **Research Assistant**, *Departamento de Economía*, Universidad de Chile.

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### Honors, Awards and Scholarships

2023 UH Annual Doctoral Symposium Representative

2021–23 USC Marshall Dean's Fellowship. *University of Southern California*.

2021–23 USC Marshall/Graduate School Fellowship. *University of Southern California*.

2019 M.A Thesis graded with highest score. *Universidad de Chile*.

2019 M.A degree conferred with maximum distinction. *Universidad de Chile*.

2018 B.A. degree conferred with distinction. *Universidad de Chile*.

- 2017 Second best of the promotion in the B.A. Final Exam. *Universidad de Chile.*
- 2014-16 Dean's List Business Engineering (Best 5% GPA of the cohort, 320 students).  
*Universidad de Chile.*
- 2013 Merit Scholarship (100% of the tuition). *Universidad de Chile.*
- 2013 Highest National Score, Social Sciences, National College Entrance Exam (PSU).

█ Languages

Spanish Native  
English Fluent

█ References

**Lan Luo**

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Professor, *Marshall School of Business, University of Southern California*

**Davide Proserpio**

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Associate Professor, *Marshall School of Business, University of Southern California*

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